

# WELCOME TO DOWNTOWN MIDLAND - THE STREETS ARE ALIVE WITH OUR HERITAGE

1. On the lane way beside the Southern Georgian Bay Chamber of Commerce Building, this mural entitled "Coureurs de Bois" translates as "Runners of the Woods" – Shows fur traders meeting and working with the Hurons.

2. This reproduction painting is a large version of an original oil painting done by Norman Rockwell. It was commissioned in the late 1920's by Pratt and Lambert entitled "A Day for Mary".

3. This is a rendering of the Brebeuf Lighthouse originally built in the 1900's. It was built to guide ships on course from Giant's Tomb to the channel serving Midland Bay.

4. This mural depicts a typical sawmill of the 1900's. As was noted from previous murals, the lumber industry played a big part in the growth of the Midland area.

5. With this mural you will see a view of a woman working away on an early model sewing machine while her cats look out the window across the road at the Woolen Mill Store.

6. Capturing the Midland Railway as it was – The station was officially opened for commercial and passenger use in 1879 and existed until 1998.

7. Further along the wall a second mural shows the engine house. The men are repositioning the turntable to allow the locomotive to leave the yard.

8. Based on a photograph taken by J.W. Bald around 1910 – Reveals how much the local resident's lives centered on the Midland Harbour in the early 1900's.

9. Depicting the early years of a 20th Century livery stable and the introduction of the automobile when it started taking over traditional transportation.

10. Created to commemorate the Midland Post Office's 125th anniversary. The mural views as a postage stamp that includes a scene of downtown Midland in the era of 1885. The gentleman seen in the foreground is Midland's first postmaster Thomas Gladstane.

11. The S.S. Lemoyne was built in 1926 and was the largest bulk carrier on the Great Lakes until the 1950's, measuring 663 ft long, 70 ft wide, and 73 ft deep.

12. Above Jory IDA Pharmacy is a view into an old time apothecary shop. In those days druggists were virtually chemists mixing their own cures as outlined by your physician. Medicines came in the form of powders, drinks and mixtures.

13. "The Return of the Trumpeter Swans" – This native species nearly extinct are being reintroduced at the Wye Marsh Wildlife Centre.

14. Above European Body Works is a view into an old time beauty salon. The aesthetician in the forefront of the mural is the actual profile image of the current owner. Beauty salons were very popular in the 1940's, all showcasing the most current fashion trend.



15. This mural shows a portrait of James Playfair, who was a successful lumberman, turned to shipping in 1896. In 1915 the Midland Shipbuilding Company started to build freighters as depicted in this mural.

16. This mural depicts the Playfair Mill, which was the first lumber mill in the area built in 1871. James Playfair and D.L. Hoyt purchased the mill in 1886 and turned it into a profit-making venture until it was destroyed by fire in 1916.

17. The H.M. Schooner Bee is a working replica of the original Bee, which was built in 1817 and sailed until 1831. This replica currently sails the waters of Georgian Bay from King's Wharf at Penetanguishene's Discovery Harbour.

18. "The Water Fountain" resembles the exact corner in the mid 1920's. You can see a fountain where your horse could drink, across the street the Georgian Hotel, and a permanent stop for the Penetanguishene Coach - known today as the PMCL Bus Lines.



19. This mural depicts Midland's bustling harbour exemplifying one of the many passenger and packet steamers that occupied the waters of Georgian Bay at the turn of the century.

20. This mural is a reproduction of the very first in-store advertisement for Benjamin Moore Paints. This advertisement first appeared in 1919 and featured the tagline "Quality Forever-Moore".

21. This mural depicts a view of the Wye Marsh at sunset, looking towards the Martyr's Shine, which can be seen in the background.

22. This mural commemorates the Girl Guides of Canada and Canadian Guiding – The original mural was actually a "Welcome" sign to downtown Midland till 1996.

23. On the wall of the Roxy Theatre, this mural depicts Sainte-Marie among the Hurons in the mid 1600's when Jesuit missionaries lived among the Huron people.

24. Located on the side of the Brewer's Retail are portraits of two famous photographers, key in recording Midland's History. At the left is Budd Watson and to the right is J.W. Bald. Most of the murals are based upon photographs taken by J.W. Bald in the 1900's.

25. This mural located on the back wall of Bourgeois Motors shows the dealership at different times in its history. It started off as a gas station and garage in the early years and grew into the successful Ford Dealership it is today.



26. Appearing to be a hole in the wall, "Rediscovery of Sainte-Marie" depicts the excavation of the southwest bastion – Based on a sketch originally created in 1885 by Father Felix Martin.

27. This mural shows cleaners in the early 1920's. The owner of the Laundry Mat is seen loading freshly cleaned clothes into his truck for delivery to his customers.

28. This mural is a glimpse of a butcher shop from long ago. Inside you can see the butchers providing fresh cuts of meat that were common for that period in time.

29. The original superstructure is portrayed in the last mural. A portion of the third story collapsed in 1928 during the busy Christmas shopping season. A local demolition company removed the remaining portion, of the third story after the Second World War.

30. This set of murals takes us back in time revealing what this building was like at that time. This general store and wholesale business operated from 1895 into the early 1950's.

31. The first in this set is our most recent mural, entitled "Winter at the Harbour", this is our very first winter scene mural. It is a view of the Midland Harbour in the winter of the 1920's and 1930's. It shows workhorses, using a device to cut the ice to allow the ships to come closer to shore.

32. The second in this set is called "Midland Harbour and Pier" this mural shows the Midland Pier in the early 1900's.

33. Last in this set of three, this mural depicts the interest in the Great Lake cruises of the 1920's and 30's. The vessels would pick up passengers at major Great Lake cities and take them to quieter and more picturesque waters. The two cruise ships seen in the mural belonged to the Detroit based Georgian Bay Lines.



34. This mural is the largest outdoor historic mural in North America, it measures 80 feet high by 250 feet wide. It depicts a Jesuit Priest and a Huron Native gazing from a hilltop over the Wye Valley and into the nearby village of Sainte-Marie, as it would have appeared in 1640.



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## Downtown Midland Special & Ongoing Events

**SATURDAY JUNE 10TH, 2006**  
• Sidewalk Sale Extravaganza – Free face painting, free temporary tattoos, clowns, balloons, local buskers, etc. (Downtown Midland)  
Community Living Huronia Dragon Boat Races (Midland Harbour)

**MID-JUNE TO END OF AUGUST 2006**  
• Free Guided Mural Tours  
– 34 Historic Murals (Downtown Midland)

**FRIDAY JUNE 30, 2006**  
• Pre-Canada Day Celebrations – Free Cake and Canada Paraphernalia (Downtown Midland)

**SATURDAY JULY 1, 2006**  
• Canada Day Celebration (Little Lake Park)

**SATURDAY JULY 8, 2006**  
• Midland's Main Street Car Show (Downtown Midland)

**SATURDAY AUGUST 19, 2006**  
• End of Summer Extravaganza – Live Music, Free Face Painting & Temporary Tattoos, Clowns, Balloons and so much more!

**SATURDAY DECEMBER 2, 2006**  
• Santa Claus Parade (Downtown Midland)

**MONDAY DECEMBER 11 TO  
FRIDAY DECEMBER 22, 2006**  
• Downtown Christmas Giveaways (Downtown Midland)

**STEP ON GUIDED TOURS - \$50.00  
FREE GUIDED WALKING TOURS**

**CONTACT INFORMATION**  
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